



May 18, 2009

**Re: Advance Notice of Potential Infringement**

Pursuant to Title 17 U.S.C. 411(b), this will serve as notice to you that ESPN, Inc. (“ESPN”) has the exclusive right to exhibit all competition hours of the Scripps National Spelling Bee (“Spelling Bee”) throughout the universe. Preliminary rounds will appear live on ESPN360.com from 1:15 p.m. (EDT) to 6:15 p.m. (EDT) on Wednesday, May 27, 2009. Semifinal rounds will appear live on the ESPN television network from 10:00 a.m. (EDT) to 1:00 p.m. (EDT) on Thursday, May 28, 2009. Championship rounds will appear on the ABC television network on Thursday, May 28, 2009 and will air: live, from 8:00 p.m. (EDT) to 10:00 p.m. (EDT) in the Eastern Time Zone and from 7:00 p.m. (CDT) to 9:00 p.m. (CDT) in the Central Time Zone; tape-delayed for 1 hour, from 7:00 p.m. (MDT) to 9:00 p.m. (MDT) in the Mountain Time Zone; and, tape-delayed for 3 hours, from 8:00 p.m. (PDT) to 10:00 p.m. (PDT) in the Pacific Time Zone .

ESPN is the author of the telecast of the Spelling Bee and intends to secure the copyright.

Live television coverage of both the semifinal and the championship rounds by any entity other than ESPN is prohibited. The following rules apply to television coverage, as well as the Internet and other broadcast platforms and media.

National news media may air up to two (2) minutes of the preliminary or semifinal rounds in regularly scheduled news programming after ESPN concludes its live coverage, which is expected to be at 1:00 p.m. (EDT), but may run past that time. National news media is prohibited from airing footage from the championship rounds until after ABC has concluded its coverage of the Spelling Bee throughout all its markets, which is expected to be 10:00 p.m. (PDT), but may run past that time. National news media may air up to two (2) minutes of the championship rounds in regularly scheduled news programming occurring after such time.

Local news media may air up to two (2) minutes of the preliminary or semifinal rounds in regularly scheduled news programming after ESPN concludes its live coverage, which is expected to be at 1:00 p.m. (EDT), but may run past that time. Local news media is prohibited from airing footage from the championship rounds until after ABC has concluded its coverage of the Spelling Bee in that particular local market. Local news media may air up to two (2) minutes of the championship rounds in regularly scheduled news programming occurring after such time.

This letter is to advise you, and to request that you notify your affiliates and other related companies, that to copy and/or perform the Spelling Bee exhibited by ESPN, other than as allowed hereby, or to exploit ESPN's exhibition of the Spelling Bee, without ESPN's express written authorization, may subject you or them, respectively, to liability for copyright infringement of ESPN's rights in the Spelling Bee. If you or your affiliates or other related companies wish to exhibit or cause the exhibition of an excerpt of the Spelling Bee, please contact me with your request.

ESPN hereby reserves all of its rights and remedies at law and in equity in the event of any violation of its rights.

Sincerely,

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