



June 9, 2021

**Re: News Access Guidelines and Advance Notice of Potential Infringement**

Pursuant to Title 17 U.S.C. 411(b), this will serve as notice to you that ESPN has acquired exclusive television and exhibition rights to the competition hours of the **2021 Scripps National Spelling Bee**. Beginning June 12, spellers will compete virtually in the first three rounds of competition: the Preliminaries, Quarterfinals and Semifinals. The top ten to twelve spellers will compete in the in-person Finals on July 8 at the ESPN Wide World of Sports Complex at Walt Disney World Resort.

Live coverage will be telecast on the ESPN networks in accordance with the schedule below. Please note, ESPN's live broadcast window may run past these expected times:

- **Preliminaries:** Sat, June 12, 2021 from 10 a.m. to 6:30 p.m. ET (ESPN3)
- **Quarterfinals:** Tue, June 15, 2021 from 12 noon to 6 p.m. ET (ESPN3)
- **Semifinals:** Sun, June 27, 2021 from 7 p.m. to 11 p.m. ET (ESPN2 & ESPNU)
- **Finals:** Thu, July 8, 2021, from 8 p.m. to 10 p.m. ET (ESPN2 & ESPNU)

ESPN is the author of the **2021 Scripps National Spelling Bee** telecasts and intends to secure the copyright. ESPN's exclusivity extends to all media throughout the universe.

No portion of any round (Preliminaries, Quarterfinals, Semifinals, or Finals) can be televised or exhibited via any media during ESPN's live broadcast windows listed above, even if coverage is supplied to you by other broadcasters, cablecasters or news services. Additionally, no footage from the **2021 Scripps National Spelling Bee** (even if from an earlier, previously televised round) may be used during any ESPN live broadcast window.

The following rules apply to television coverage, as well as to the Internet and other broadcast platforms and media. They also apply to any simulcasts of the applicable programming as part of that television network or station distributed, on an authenticated basis, via any audio/video means or media now known or hereafter devised.

- National and local news media may air up to five (5) minutes of footage in regularly scheduled news programming for a one-week period, commencing only after ESPN concludes its live coverage.
- Excerpts may only include highlight footage of the event and not interviews, features or audio material (including voices of on-air talent).
- The footage must be recorded off-air, and ESPN's graphics, network logo and scoreboard included in the off-air highlights may not be blocked or covered.
- You must provide appropriate audio and video courtesy credit to "ESPN" in any program using event highlights.

Please advise your affiliates and subscribers of our exclusive rights and these restrictions. Any violation of ESPN's exclusive rights by your organization may subject your organization to any and all remedies available to ESPN including, without limitation, a copyright infringement action. ESPN hereby reserves all rights and remedies it may have with respect to these telecasts and any unauthorized use thereof. If you or your affiliates or other related companies wish to otherwise exhibit or cause the exhibition of an excerpt of the **2021 Scripps National Spelling Bee** outside of these guidelines, please contact ESPN with your request.

Very truly yours,

ESPN, Inc.  
Mike Cocchi  
Director, Content Rights Management  
ESPN Plaza  
Bristol, CT 06010  
860.766.7827